

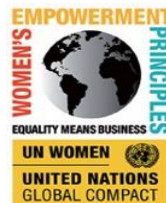
# Women's Empowerment Principles

## *Equality Means Business*

2016 WEPs Annual Event  
Sponsorship Opportunities



United Nations  
Global Compact



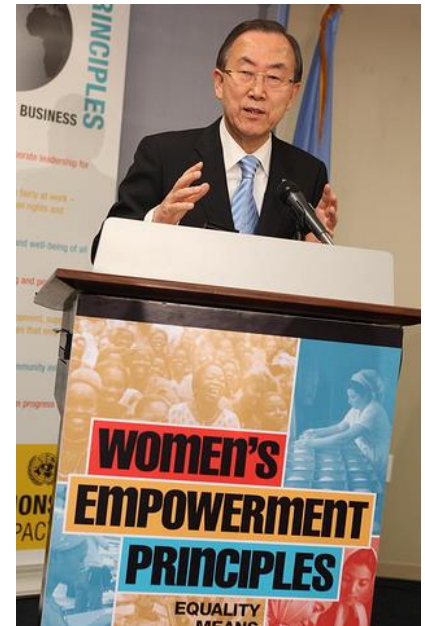
# The UN Platform for Business Action on Gender Equality: Invitation to Support!



**“Investing in women and girls has a multiplier effect on productivity and sustained economic growth.”**

**“When you embrace these Principles, you join a great and gathering movement to unleash the power of women and change the world...By working together based on shared values, we can advance the common good.”**

**- UN Secretary-General Ban Ki-moon**



**With more than 1,000 signers around the world, the WEPs provide a holistic framework for business to achieve equality between men and women in the workplace, marketplace and community**

# The Global Momentum of the WEPs



## Women's Empowerment Principles Annual Event

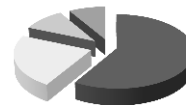
15-16 March 2016  
United Nations Headquarters  
and off-site conference facilities



Over **1,000**  
Company CEOs  
signed the WEPs CEO  
Statement of Support

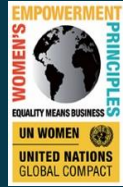


From **57** Countries

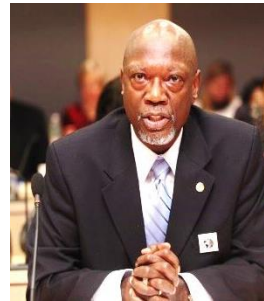


From **39** Industries

# WEPs Annual Event



2009	2010	2011	2012	2013	2014	2015	2016
<b>Advancing Women in the Global Marketplace</b>	<b>Equality Means Business: Launch of the WEPs</b> * 40 Signatories * 140 Participants	<b>Equality Means Business: Putting the Principles into Practice</b> * 181 Signatories * 191 Participants	<b>Gender Equality for Sustainable Business</b> * 393 Signatories * 193 Participants	<b>Inclusion: Strategy for Change</b> * 557 Signatories * 328 Participants	<b>Gender Equality and the Global Jobs Challenge</b> * 695 Signatories * 300 Participants	<b>Unlimited Potential: Business Partners for Gender Equality</b> * 924 Signatories * 562 Participants (number reflects registered participants- nearly 600 in room day 1)	<b>Tremendous opportunity for bigger impact!</b>



# About the Women's Empowerment Principles



## The Principles

**1** Leadership Promotes Gender Equality

**2** Equal Opportunity, Inclusion and Nondiscrimination

**3** Health, Safety and Freedom from Violence

**4** Education and Training

**5** Enterprise Development, Supply Chain and Marketing Practices

**6** Community Leadership and Engagement

**7** Transparency, Measuring and Reporting

- A set of Principles for business offering guidance on how to empower women in the workplace, marketplace and community.
- Result of a collaboration between the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) and the United Nations Global Compact.
- Emphasize the business case for corporate action to promote gender equality and women's empowerment
- Seek to elaborate the gender dimension of corporate sustainability, the UN Global Compact and businesses' role in sustainable development
- Recognized by governments & civil society organizations from around the world as a comprehensive framework to support their engagement with the private sector

# Unique Benefits of Supporting the WEPs

- **Support and participate** in the UN's premier event on business and gender equality
- **Demonstrate leadership and gain brand visibility** by supporting a UN initiative recognized by companies, governments and other stakeholders around the world.
- **Share your company's vision and story** with global WEPs stakeholders participating in the event and hundreds more joining by webcast and social media
- **Discover opportunities to partner** and collaborate with other businesses and organizations from around the world
- Be part of a global event that **draws the attention of top tier media outlets** such as: Washington Post, CNN, New York Times, Xinhua, Cihan, Bloomberg Politics, USA Today, Huffington Post, and The Guardian



## 2015 Event Highlights:

- Gathered nearly 600 participants at UN Headquarters
- Mentions in top-tier media outlets
- Nearly 9,000 social media mentions



# Past Speakers Include:



- Hon. Hillary Rodham Clinton, **Former United States Secretary of State, U.S. Senator** (pictured top left)
- H.E. Mary Robinson, **United Nations Special Envoy for Climate Change, United Nations**
- Geena Davis, **Academy Award-Winning Actress, Founder and Chair, Geena Davis Institute on Gender in Media** (pictured middle left)
- Steve Almond, **Chairman, Deloitte Touche Tohmatsu** (pictured top right)
- Guler Sabanci, **Chairman and Managing Director, Sabanci Holding** (pictured bottom right)
- Anne-Marie Slaughter, **President, New America Foundation**
- Sallie L. Krawcheck, **Chair, Ellevest**
- Maurice Sehnaoui, **Chairman and General Manager, BLC Bank**
- Mary Waceke, **Director, Human Resources & Administration, Central Bank of Kenya** (pictured middle right)
- Antoine Andrews, **Director, Global Diversity & Inclusion, Symantec** (pictured bottom left)



# 2016 Champion Sponsorship Opportunities



**Champion Sponsors**  
**USD 50,000 (and above)**



**Champion packages are exclusive opportunities offered to only one company per sector**

## **BENEFITS INCLUDE:**

**Special profile** of your company's actions to advance gender equality

**Exclusive brand recognition** at Champions Reception

**Exclusive brand recognition and opportunity to share company story** at sectorial breakfast session

**10 complimentary tickets** and VIP seating for you and clients

**Verbal acknowledgement at event and Prime logo visibility** at event venue and in all event materials, including WEPs website and mobile app

**Option to include company profile** on the sponsorship page of the WEPs website and on the mobile app

Inclusion of up to **two relevant company materials** or publications on the **event mobile application**

**Acknowledgement in event news item**

**Opportunity to host a WEPs roundtable discussion** at your office



# 2016 Event Sponsorship Opportunities



## Partners

**USD 25,000 (and above)**

**Verbal acknowledgement** at event

**5 complimentary tickets** and prime seating for you and clients

**Logo visibility** at event venue and in all event materials, including WEPs website and mobile app

**Option to include company profile** on the sponsorship page of the WEPs website and on the mobile app

Inclusion of up to **one relevant company material** or publication on the **event mobile application**

## Allies

**USD 10,000 (and above)**

**2 complimentary tickets**

**Logo visibility** at event venue and in all event materials, including WEPs website and mobile app

**Option to include company profile** on the sponsorship page of the mobile app

## Advocates

**USD 5,000 (and above)**

**1 complimentary ticket**

**Logo visibility** at event venue, including on WEPs website and mobile app

**Good for Women. Good for Business.**  
**Support the WEPs!**

*Corporate sponsors must demonstrate an excellent track record for gender equality issues. The Foundation for the Global Compact will review and approve all interested sponsors, ensuring that any financial or content contributions uphold the integrity of the Women's Empowerment Principles initiative and the UN Global Compact.*

# Be A Leader In Creating Transformative Change

*Your continued engagement is vital to support our workstreams*



## Contribute to Scaling up the WEPs Initiative

### WEPs Objective

*Motivate and guide business to take wide ranging actions to empower women in the workplace, marketplace and community and to view such actions as integral and necessary to corporate sustainability.*

**Increase awareness and WEPs uptake**

**Deepen WEPs engagement and implementation**

**Promote accountability and transparency**

**Help mainstream gender equality into corporate sustainability**

*To learn about WEPs workstreams and additional opportunities to support specific WEPs projects, please contact Lauren Gula at [gula@unglobalcompact.org](mailto:gula@unglobalcompact.org)*

# Thank You!



**Thank you for helping us build  
a more just, equal and prosperous future!**

To discuss sponsorship opportunities please contact Mr. Thorin  
([schriber@globalcompactfoundation.org](mailto:schriber@globalcompactfoundation.org) or +1-212-907-1358)

For further information about the WEPs, please visit [www.WEPrinciples.org](http://www.WEPrinciples.org)  
or contact Ms. Lauren Gula ([gulal@unglobalcompact.org](mailto:gulal@unglobalcompact.org) or +1-212-907-1321)