



Women's Empowerment Principles

Equality Means Business

Gap Analysis Tool

WEPs: The UN Platform for Business Action on Gender Equality



“Investing in women and girls has a multiplier effect on productivity and sustained economic growth.”

“When you embrace these Principles, you join a great and gathering movement to unleash the power of women and change the world...By working together based on shared values, we can advance the common good.”

- United Nations Secretary-General Ban Ki-moon

With more than 1,100 CEO signers from around the world, the Women’s Empowerment Principles provide a holistic framework for business to achieve equality between men and women in the workplace, marketplace and community

About the Women's Empowerment Principles (WEPs)

The Principles

1 Leadership Promotes Gender Equality

2 Equal Opportunity, Inclusion and Nondiscrimination

3 Health, Safety and Freedom from Violence

4 Education and Training

5 Enterprise Development, Supply Chain and Marketing Practices

6 Community Leadership and Engagement

7 Transparency, Measuring and Reporting

- A set of Principles for business offering guidance on how to empower women in the workplace, marketplace and community.
- Result of a collaboration between the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) and the United Nations Global Compact.
- Emphasize the business case for corporate action to promote gender equality and women's empowerment
- Seek to elaborate the gender dimension of corporate sustainability, the UN Global Compact and businesses' role in sustainable development
- Recognized by governments & civil society organizations from around the world as a comprehensive framework to support their engagement with the private sector

Gap Analysis Tool: Deepening WEPs Implementation

The Value of the WEPs

- Comprehensive, yet simple, framework
- Helps companies support and contribute to broader sustainability and development goals
- Developed by global multi-stakeholder input
- Opportunity for business to engage with the UN
- Strong support from business, government, academia, and civil society
- Applicable to all companies independent of size, country of operation ,or sector

**How can companies
implement WEPs in their
day-to-day operations?**

WEPs Gap Analysis

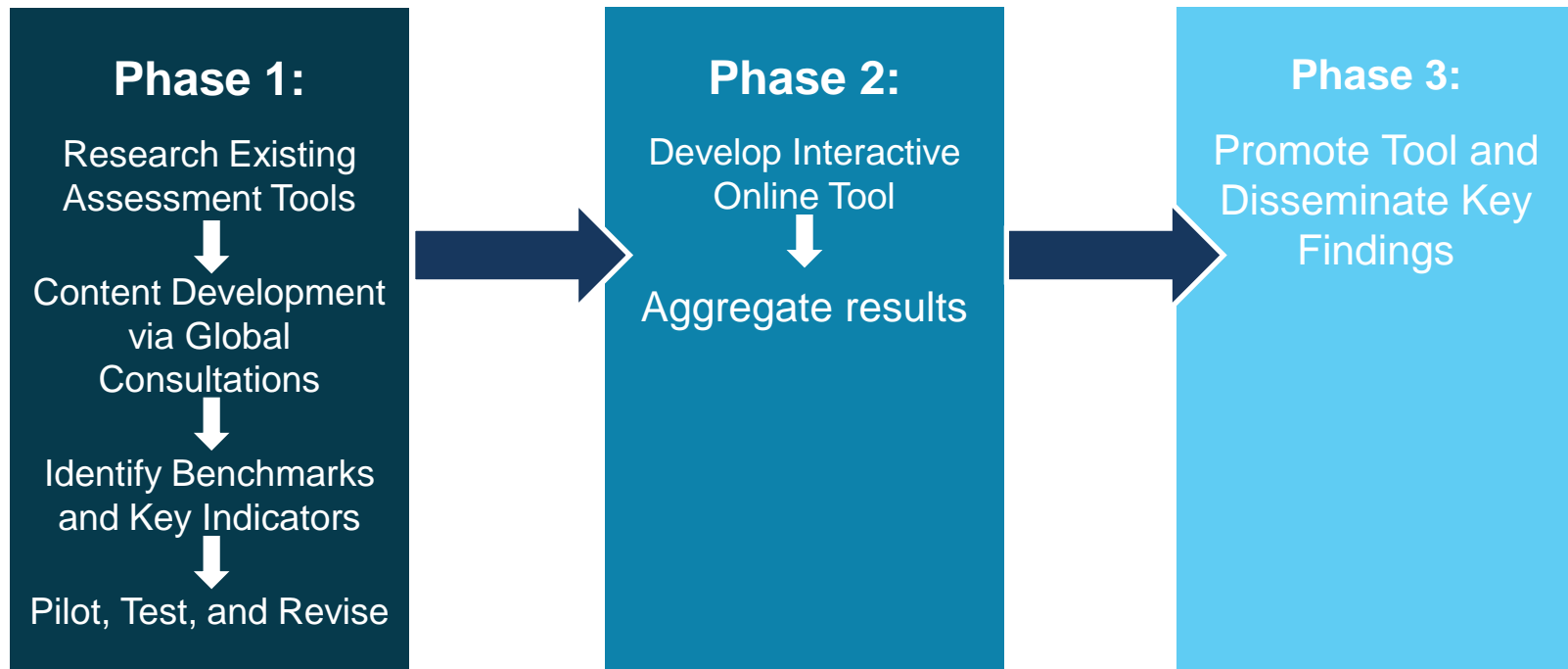
Will help companies:

- Assess performance against WEPs
- Identify strengths, gaps, and opportunities
- Benchmark progress against peers and industry/ regional standards
- Highlight good practices
- Set concrete targets and performance indicators

The tool will have the capability of adapting to company size and sector

Project Summary

Objectives: 1) Enable companies to assess their performance against the WEPs, identify gaps and opportunities, and benchmark their progress against their peers; 2) Increase information around implementation of the WEPs by sharing lessons learned and by aggregating qualitative and quantitative data



**All data collected will be confidential and only used for a company's internal purposes or in aggregated results*

Tool Consultation

In order to ensure that the tool is business driver and informed we welcome your insights and experiences to help us develop a tool that will resonate with companies from sectors from all over the world!

Partnering Organizations

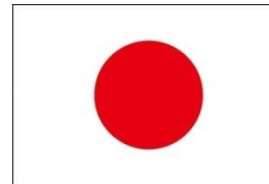
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